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K Mart'to open new store on Silver Spring

K Mart will open a new 72,897-square-foot discount department store April 1 on W. Silver Spring Dr. at 102nd St. It will be the 41st K Mart store in Wisconsin.

About 90 persons will be employed there. Jerry Barlow, recently named manager of the new store, said most of the available positions had been filled from more than 2,000 applications.

The K Mart Corp. has redesigned its K mart stores with more modern displays and floor plans, and the new Milwaukee K Mart will be one of the first to incorporate the new designs.

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